



## Notice of Privacy Practices

Effective Date: March 12, 2026

### Our Legal Duty

**Just U Dental** ("we," "our," "us") is required by applicable federal and state laws to maintain the privacy of your health information. We are also required to give you this notice about our privacy practices, our legal duties, and your rights concerning your health information. We must follow the privacy practices described in this notice while it is in effect.

We reserve the right to change our privacy practices and the terms of this notice at any time, provided such changes are permitted by applicable law. Before we make a significant change, we will update this notice and make the new notice available upon request.

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### Uses and Disclosures of Health Information

We use and disclose health information about you for treatment, payment, and healthcare operations.

- **Treatment:** We may use or disclose your health information to a physician, dentist, dental auxiliaries, and other healthcare providers providing treatment to you.
- **Payment:** We may use and disclose your health information to obtain payment for services we provide to you.
- **Healthcare Operations:** We may use and disclose your health information for quality assessment, practitioner evaluation, and licensing activities.
- **Appointment Reminders (Automatic Enrollment):** We will use your health information to provide you with appointment reminders (such as voicemail messages, postcards, texts, or letters). By providing your contact information, you are enrolled in these reminders by default to ensure continuity of care. You may "opt-out" of these communications at any time by notifying our front desk or following the instructions provided in the message.
- **Your Authorization:** We will not sell your health information or use it for third-party marketing purposes without your express written authorization. Family and Friends: We may disclose health information to a family member or friend involved in your care unless you explicitly object.

- **Substance Use Disorder (SUD) Records:** If we maintain records protected under 42 CFR Part 2, these records are subject to stricter confidentiality and will not be used in legal proceedings against you without your specific written consent or a specialized court order.
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## Your Patient Rights

- **Access:** You have the right to look at or get copies of your health information, with limited exceptions. You may request that we provide copies in a format other than photocopies. We will use the format you request unless we cannot practicably do so. We may charge a reasonable, cost-based fee for producing dental records and X-rays as allowed by law.
  - **Disclosure Accounting:** You have the right to receive a list of instances in which we disclosed your health information for purposes other than treatment, payment, and healthcare operations for the last 6 years.
  - **Restriction:** You have the right to request additional restrictions on our use or disclosure of your health information. If you pay for a service in full, outside of your insurance plan, you have the right to request that we do not disclose that information to your healthcare plan or insurer.
  - **Breach Notification:** We will provide you with notification of any breach of your unsecured protected health information (PHI) as required by law.
  - **Amendment:** You have the right to request that we amend your health information. This request must be in writing and explain why the information should be amended.
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## Questions and Concerns

If you would like additional information about our privacy practices or have questions, **Just U Dental's** HIPAA Compliance Officer may be reached at 314-660-6469.

If you are concerned that we may have violated your privacy rights, you may send your concerns to: **Just U Dental**, Attn: HIPAA Compliance Officer, **12357 E Cornell Ave #10 Aurora, CO 80014**. You may also submit written concerns to the U.S. Department of Health and Human Services. We will not retaliate in any way if you choose to file a complaint.